



Key players from the healthcare industries took part in Forbes Middle East's first event to explore the industry

Forbes Middle East Hosts Its First Healthcare Event

Regulators, senior leaders, experts and investors converged to discuss current trends and the way forward in the healthcare sector.

Forbes Middle East held its first healthcare event highlighting the current trends and potential opportunities in the healthcare sector, built around a series of panel discussions and keynote speeches by industry leaders.

Moderated by PwC, three panel discussions discussed future of healthcare, the next breakthrough in pharma and the GCC's implementation of machine medicine and 3D printing, artificial intelligence and robotics. Panelists expressed their keen interest in the country's vision and discussed potential markets and areas of interests amongst the pharmaceutical giants. KSA and the U.A.E. continue to be among the major markets for leading industry players and strategies opted by drug makers and healthcare providers.

The event kicked off with His Excellency Amin Al Amiri, Assistant Under Secretary at the Ministry of Health sharing insights on the U.A.E.'s healthcare services and how the country continuously strives to provide state-of-the-art healthcare and pharmaceutical services. His Excellency highlighted the role of technology and

innovation and shared acumen on the country's growing healthcare expenditure to promote healthcare services.

Dr Stephen Brookes from The University of Manchester also discussed the future of healthcare, emphasizing the collaboration of public and private partnerships and global initiatives supporting healthcare promotions.

Khuloud Al Omian, Editor-in-Chief of Forbes Middle East, said "GCC healthcare spending is expected to reach \$69 billion by 2020. The healthcare ecosystem is currently witnessing a significant transformational shift, with technology playing a vital role. It will be a game changer for the sector, with innovation playing an important role. The private sector, together with government authorities will continue to be a key partner in the long-term development of the health industries."

The event was held in partnership with Mecomed, PwC, The University of Manchester Middle East Centre, Zulekha Hospital, Aster DM Healthcare, United Eastern Medical Services, UNISOL and Turkeyana Clinic.



His Excellency Amin Al Amiri, Assistant Under Secretary at the Ministry of Health shared insights on the U.A.E.'s healthcare services.



Forbes Middle East's Editor-in-Chief, Khuloud AlOman, presents Thumbay Group founder, Dr Thumbay Moideen, with a copy of the healthcare special edition.



Dhiraj Joshi, Partner for Healthcare Strategy & Deals at PwC moderated a panel of industry leaders discussing the future of healthcare



Dr Stephen Brookes from The University of Manchester.



Rami Rajab, Chairman of healthcare trade association Mecomed



Hamish Clark, Partner for Middle East Health Strategies at PwC moderated a panel of experts discussing the development of machine medicine.



His Excellency Amin Al Amiri received a recognition for his participation in the event



Randa Bessio Founding Director, Middle East, Manchester Business School, University of Manchester Mrs.





Dr Ibtesam AlBastaki, Director of Investment and Partnership at the Dubai Health Authority, received a recognition for her participation in the event.





