



Forbes^{Middle East} | PUREHEALTH⁺

Healthcare Leaders

SUMMIT

3RD EDITION

• SUMMIT AGENDA •

The St. Regis Saadiyat Island Resort,
Abu Dhabi, U.A.E.

• September 19th & 20th, 2024 •



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DAY 1 - THURSDAY, SEPTEMBER 19TH

• STAGE - HEALTHCARE LEADERS ARENA •

DAY 1 | Pioneering the Longevity Agenda

Thursday, September 19th

Agenda

09:00 – 10:00 AM	Registration
10:05 – 10:10 AM	Opening Address by Sally Mousa, Senior Presenter, Forbes Middle East
10:15 – 10:20 AM	Welcome Address by Khuloud Al Omian, CEO & Editor-in-Chief, Forbes Middle East
10:25 – 10:30 AM	Welcome Keynote by Shaista Asif, GCEO, PureHealth
10:35 – 10:40 AM	Borrowed Time by Daryl James Armada Melocoton
10:45 – 11:00 AM	Panel: Breakthroughs in Genome Diagnostics, Stem Cell and the Future of Customized Treatments The panel will explore the latest advancements in stem cell research and their potential to revolutionize personalized medicine, offering customized treatments tailored to individual patient needs and transforming the future of healthcare. <ul style="list-style-type: none">• Dr. Shahruxh Hashmi, Director of Research, Department of Health Abu Dhabi• Dr. Jack Bartram, Paediatric Haematologist, Great Ormond Street Hospital for Children• Dr. Ram Narain, Chief Administrative Officer, Sheikh Shakhbout Medical City• Moderator: Ramia Farrage, Senior Presenter and Producer, Forbes Middle East
11:05 – 11:20 AM	Panel: Biotech Breakthroughs Revolutionizing Personalized Healthcare Witness the experts deep dive into cutting-edge biotech innovations that are transforming personalized healthcare, highlighting how breakthroughs in gene editing, biotechnology, and precision medicine are reshaping patient care and treatment outcomes. <ul style="list-style-type: none">• Marwan Abdulaziz Janahi, Senior Vice President, Dubai Science Park• Neil Warma, President & CEO, Mongoose Bio• Moderator: Layan Abo Shkier, Editor and Researcher, Forbes Middle East
11:25 – 11:35 AM	Special Address: Building Healthier Communities by H.E. Dr Amin Al Amiri, Assistant Undersecretary, Ministry of Health and Prevention UAE
11:40 – 11:50 AM	Fireside chat: The Future of Patient Experience Explore cutting-edge innovations reshaping patient experience, from personalized care to digital health solutions that empower individuals throughout their healthcare journey. <ul style="list-style-type: none">• Saeed Jaber Al Kuwaiti, Group CEO, SEHA• Moderator: Sally Mousa, Senior Presenter, Forbes Middle East.

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Thursday, September 19th

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11:55 – 12:10 PM	<p>Panel: Intelligent Technology Applications Enabling Healthier Lifespans Access insights on the transformative potential of technology and lifestyle medicine in revolutionizing healthcare delivery. Experts will discuss the latest advancements in precision medicine, robotics, wearable technology, and digital health solutions that promote healthier lifespans.</p> <ul style="list-style-type: none"> • Dmitry Kaminskiy, General Partner, Deep Knowledge Group • Dr. Ramzi Ben Ouaghrem, Director of Research Development and Engagement, Mohamed bin Zayed University of Artificial Intelligence • Moderator: Dr Mohammed Naji, Executive Director, Liberty Medical Group
12:15 – 12:30 PM	<p>Panel: Living Longer, Living Better with a Longevity-Focused Approach Discover the strategies and innovations driving the pursuit of longevity as experts from various fields will discuss the latest advancements in healthcare, technology, and lifestyle medicine.</p> <ul style="list-style-type: none"> • Dr Nicole Sirotin, CEO, Institute for Healthier Living Abu Dhabi • Prof. Dr Ana Baroni, Medical Advisory Board, PureHealth • Dr Iman Itani, Founder, Lueur Aesthetic Clinic • Moderator: Maria Antonela Axinte, Founder, DNA Longevity
12:35 – 12:40 PM	Storytelling for Healing by AlDhabi AlMheiri, Young Emirati Entrepreneur
12:45 – 01:00 PM	<p>Panel: Women's Health: Tackling Non-Communicable Diseases Discover the importance of exercise and nutrition in preventing and managing non-communicable diseases among women. Expert panelists will share the latest on the interconnectedness of physical activity, healthy eating, and a strong immune system.</p> <ul style="list-style-type: none"> • Dr. Nadia Cheaib, President, ClinGroup • Dr. Asma Al Halaseh, CEO, Ambulatory Health Services • Dr. Jaylan Ahmed, CEO, Baheya Foundation • Moderator: Harjit Bahia CEO & Founder, Founder and CEO of Longevity-UK, & Co-Founder and Chief Medical Officer of ZOI-ME
01:00 – 02:00 PM	Networking Lunch break
02:05 – 02:10 PM	<p>Great Positions of Glory by Mohammed Gablan Al Shammari A tribute to Sheikh Mohammed Bin Zayed, celebrating his unmatched virtues, strength, and the honor he brings to his people.</p>
02:15 – 02:25 PM	<p>Special Address: Accelerating Innovations in Preventive, Integrated, and High-quality Care by H.E. Dr. Noura Khamis Al Ghaithi, Undersecretary, Department of Health – Abu Dhabi</p>

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• STAGE - HEALTHCARE LEADERS ARENA •

DAY 1 | Pioneering the Longevity Agenda

Thursday, September 19th

Agenda

02:30 – 02:45 PM	<p>Panel: Precision Medicine Tailoring Treatments at the Cellular Level</p> <p>Find out about the revolutionary field of precision medicine and its potential to transform healthcare by tailoring treatments to the individual patient's unique molecular profile.</p> <ul style="list-style-type: none">• Dr. Asma Ibrahim Al Mannaei, Executive Director of Research and Innovation Center, Department of Health – Abu Dhabi• Dr Alex Aliper, Co-Founder & President, Insilico Medicine• Moderator: Ramia Farrage, Senior Presenter and Producer, Forbes Middle East
02:50 – 03:00 PM	<p>Fireside Chat: Achieving Excellence Through Investments, Talent, and Expertise</p> <p>Explore the keys to healthcare excellence as industry leaders discuss strategic investments, talent development, and accreditation's role in enhancing patient care and outcomes.</p> <ul style="list-style-type: none">• Sherif Beshara, Group CEO, American Hospital Dubai• Moderator: Sally Mousa, Senior Presenter, Forbes Middle East
03:05 – 03:20 PM	<p>Panel: Navigating the Pharmaceutical Landscape: Challenges and Opportunities</p> <p>Access deep-thought insights on the challenges and opportunities facing the pharmaceutical market in the Middle East. Industry visionaries will explore the latest trends, government policies, and industry innovations shaping the future of healthcare in the region.</p> <ul style="list-style-type: none">• Tarek Youssef Hosni, CEO, Jamjoom Pharma• Ayman Cheikh-Lahlou, CEO, Cooper Pharma• Mohamed Mazen Batterjee, Managing Director, Batterjee Pharma• Moderator: Layan Abo Shkier, Editor and Researcher, Forbes Middle East

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● HEALTH TALKS STAGE ●

DAY 1 | Health Talks Sessions

Thursday, September 19th

Agenda

11:30 – 11:40 AM	<p>Session 1: Empowering Women through Fertility Preservation</p> <p>Speaker: Hiba Maarouf, Reproductive Medicine and Infertility Specialist, First IVF</p> <p>Description: Hiba discusses the benefits of egg freezing and how fertility preservation can empower women during career establishment.</p>
11:40 – 11:50 AM	<p>Session 2: Lifestyle Medicine & Women's Health</p> <p>Speaker: Dr. Aarti Javeri Mehta, Founder, Sustain Health</p> <p>Description: Dr. Aarti covers key insights on diabetes, prediabetes, and personalized care in women's health.</p>
11:50 – 12:00 PM	<p>Session 3: Future of Malpractice Claims</p> <p>Speaker: Stephen Ballantine, Head of Medical Malpractice, Galadari Advocates and Legal Consultants</p> <p>Description: Stephen highlights the future direction of malpractice claims in the healthcare sector.</p>
12:00 – 12:10 PM	<p>Session 4: The Future of Healthcare: Short-Stay & Home Healthcare Models</p> <p>Speaker: Satheesh Kumar, Executive Director, Ruaa Home Healthcare LLC</p> <p>Description: Satheesh discusses the evolving landscape of short-stay hospitals and home healthcare.</p>
12:10 – 12:20 PM	<p>Session 5: Adopting Precision Medicine in Dermatology</p> <p>Speaker: Lama Altawil, Dermatologist, ERAS</p> <p>Description: Lama talks about precision medicine's role in improving dermatology treatment outcomes.</p>
12:20 – 12:30 PM	<p>Session 6: Longevity and Healthy Aging</p> <p>Speaker: Anastasiia Natrova, Investment Director, Family Office</p> <p>Description: Anastasiia sheds light on why longevity should be marketed as luxury and how healthy aging is accessible to everyone.</p>
12:30 – 12:40 PM	<p>Session 7: Exploring Physical Literacy in Schools</p> <p>Speaker: Mark Guilda, Managing Director, Interact</p> <p>Description: Mark covers the key distinctions between school sports, physical education, and how physical literacy can curb sedentary lifestyles.</p>
12:40 – 12:50 PM	<p>Session 8: Navigating Reproductive Aging for Better Outcomes</p> <p>Speaker: Dr. Abdallah Assiri, Deputy Executive Director, Research and Innovation, King Faisal Specialist Hospital and Research Centre</p> <p>Description: Dr. Abdallah Assiri discusses the latest innovations and strategies to improve health outcomes for those facing reproductive aging challenges.</p>

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• HEALTH TALKS STAGE •

DAY 1 Health Talks Sessions		Thursday, September 19 th	Agenda
01:00 – 02:00 PM	Lunch Break		
02:00 – 02:30 PM	Drum Circle Activity		
02:30 – 02:40 PM	Session 9: Pediatric Gut Health and Nutrition Speaker: Natacha AJAka, Sr. Clinical Dietitian, Mubadala Health Dubai Description: Natacha discusses the critical role of nutrition in shaping pediatric gut health and its impact on mental and emotional well-being.		
02:40 – 02:50 PM	Session 10: Mental Health and Mental Wealth Speaker: Maya Madkour, Mental Health Advocate Description: Maya dives into positive psychology and its role in generating mental wealth through actionable, science-backed strategies.		
02:50 – 03:00 PM	Session 11: Oral care & body balance Speaker: Dr Mohammed Najji, Executive Director, Liberty Medical Group Description: This session will be discussing how oral care has a direct impact on our physical health including the cardiac and musculoskeletal systems.		

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• INSIGHTFUL AREA - WORKSHOPS •

DAY 1 Workshops Area	Thursday, September 19 th	Agenda
10:00 – 10:45 AM	The Art of Incense for Wellbeing By Maison Etherique Participants will learn about the different types of incense, their cultural significance, and how specific scents can influence mood, relaxation, and mindfulness.	
11:00 – 11:45 AM	Emotional Eating By Holistified Explore the psychological aspects of eating habits in this workshop by Holistified, designed to help you understand and manage emotional eating.	
12:00 – 01:00 PM	Camel Soap Making By Innara Participate in a hands-on workshop by Innara, learning to make natural camel milk soap, which is renowned for its nourishing properties.	
03:00 – 03:30 PM	Peace of mind By Nada Chatila Immerse yourself in a tranquil and enlightening workshop led by Nada Chatila, focusing on achieving inner peace and mental clarity.	
03:45 – 04:45 PM	Senses Workshop By Innara Delve into a multi-sensory experience with Innara, discovering how different senses can be engaged to enhance mindfulness and well-being.	

• ZEN ZONE - WELLNESS AREA •

DAY 1 Wellness Area	Thursday, September 19 th	Agenda
09:00 – 09:45 AM	Meditation Breathing By Holistified Engage in a guided meditation breathing session led by Holistified, focusing on techniques to enhance mindfulness, reduce stress, and improve overall well-being.	
05:15 – 06:15 PM	Healing with Sound Immersion By Vaishali Experience deep rest and strengthen your self-healing system. The power of Tibetan Sounds will leave you feeling fresh, energized and happy as Vaishali takes you through the journey of soothing sounds and vibrations to balance your energy in this Sound Immersion session.	

END OF DAY 1

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DAY 2 - FRIDAY, SEPTEMBER 20TH

• STAGE - HEALTHCARE LEADERS ARENA •

DAY 2 | Healthcare in the Digital Age

Friday, September 20th

Agenda

10:00 – 10:05 AM	The Immense Loss by Alyazia Saif Haji ALQubaisi A tribute to Sheikh Khalifa, reflecting on his lasting presence, wisdom, and the love he left behind.
10:10 – 10:15 AM	Opening Address: Impact of AI in Healthcare - Envisioning the Future of UAE's Healthcare Landscape by H.E. Mubaraka Mubarak Ibrahim, CEO for Artificial Intelligence, Emirates Health Services
10:20 – 10:35 AM	Panel: Proactive Intervention for Early Detection, Diagnosis and Prevention Be part of this discussion as industry visionaries will explore the critical role of proactive interventions in improving health outcomes and reducing the burden of disease. They will also discuss the latest advancements in early detection, diagnosis, and prevention strategies. <ul style="list-style-type: none">• Mutasim Alireza, CEO, Magrabi Hospitals & Centers Group• Vincenzo Ventricelli, CEO, Philips Middle East, Türkiye and Africa, UAE• Arindam Haldar, CEO, PureLab• Moderator: Ramia Farrage, Senior Presenter and Producer, Forbes Middle East
10:40 – 10:55 AM	Panel: HealthTech Amplifying Digital Information Systems for Better Patient Outcomes Learn how healthtech is revolutionizing healthcare delivery through advanced digital information systems, with experts discussing the latest applications in improving patient outcomes, enhancing efficiency, and promoting personalized care. <ul style="list-style-type: none">• Georges Haber CEO, Cleveland Clinic Abu Dhabi• Rizwan Tufail, Chief Officer – Data Office, PureHealth• Moderator: Farah Hamdan, General Manager Central and Eastern Europe, Middle East and Africa Region, Zimmer Biomet

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• STAGE - HEALTHCARE LEADERS ARENA •

DAY 2 | Healthcare in the Digital Age

Friday, September 20th

Agenda

11:00 – 11:15 AM	<p>Panel: AI-Powered Personalized Patient Care and e-Health Services</p> <p>Get the expert take on the transformative potential of artificial intelligence (AI) and electronic health (e-health) solutions in revolutionizing healthcare delivery and improving patient outcomes.</p> <ul style="list-style-type: none">• H.E. Mubarak Mubarak Ibrahim, CEO for Artificial Intelligence, Emirates Health Services• Dimitri Livadas, CEO, Saudi Chemical Pharma• Dr. Marwan Al Kaabi, Acting CEO, Sheikh Shakhbout Medical City• Moderator: Marcelo Pereira, CEO, Oman International Hospital
11:20 – 11:30 AM	<p>Fireside chat: Smart Hospitals Integrating Smart Technologies to Achieve Excellence</p> <p>Explore the transformative power of technology in healthcare. The discussion will focus on how smart hospitals can improve patient outcomes and efficiency and deliver personalized care.</p> <ul style="list-style-type: none">• Dr. Fouziyah Al-Jarallah, Owner & Group CEO, Hayat National Hospitals Group• Moderator: Sally Mousa, Senior Presenter, Forbes Middle East
11:35 – 11:50 AM	<p>Panel: Optimizing Large-Scale Data Banks to Enhance Community Health</p> <p>Join us for a thought-provoking discussion on the critical role of data analytics in improving community health outcomes. Industry leaders will explore how large-scale data banks can be effectively utilized to enhance health outcomes, prevent disease, and measure program impact.</p> <ul style="list-style-type: none">• Junaid Khan, CEO, PureCS• Neeraj Gupta, CEO, Policybazaar UAE• Moderator: Ahmed Seleem, Area VP, META at Nexthink
11:55 – 12:05 PM	<p>The Power of Female Athletes in Empowering the Next Generation</p> <p>by Manal Rostom, Egyptian Marathoner & Mountaineer</p>
12:05 – 02:30 PM	<p>Prayers and Lunch Break</p>
02:35 – 02:40 PM	<p>Longing by Sondos Dehidi</p> <p>Capturing the heart's deep desire for reunion.</p>

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DAY 2 | Healthcare in the Digital Age

Friday, September 20th

Agenda

02:45 – 03:05 PM

Panel: Public-Private Partnerships to Elevate Community Health

Get an insight into the power of PPPs in improving community health as industry leaders discuss successful PPP initiatives and their contributions to overall well-being while focusing on how to develop innovative models, overcome challenges, and measure the impact of these partnerships.

- Dr. Nawal Al Kaabi, Senior Advisor and Head of Research & Development, Hayat Biotech
- Ismail Shehada, CEO, Tabuk Pharmaceuticals
- Dr Aref Ali Abdulla Al Shehhi, CEO, The Medical Office
- Akbar Moideen Thumbay, Vice President, Thumbay Healthcare
- Moderator: Ramia Farrage, Senior Presenter and Producer, Forbes Middle East

03:10 – 03:15 PM

Healthy Longevity Medicine - From Geroscience to Clinical Standards

by Prof. Dr. Evelyn Bischof Professor of Medicine, Renji Hospital of Jiaotong University and Shanghai University of Medicine and Health Sciences

03:20 – 03:35 PM

Panel: The Science of Mental Well-being and Physical Health

The experts will explore the intricate connection between mental well-being and physical health, with a focus on research-driven approaches and scientific insights to promote holistic well-being.

- Dr. Zain Al Yafei, CEO, Sakina
- Rebecca Odeh, Fitness Expert
- Moderator: Nancy Bahmad, Presenter, Forbes Middle East

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• HEALTH TALKS STAGE •

DAY 2 | Health Talks Sessions

Friday, September 20th

Agenda

11:30 – 11:40 AM	<p>Session 1: Breaking Barriers in Healthcare Leadership Speaker: Dr. Ram Behin, Managing Director, London Capital Description: Dr. Ram explores how empowering women can lead the transformation in healthcare leadership.</p>
11:40 – 11:50 AM	<p>Session 2: The Role of AI in Mental Health Speaker: Anca McCormack, Founder, NexusMentis Description: Anca highlights the importance of AI in providing better mental health treatments, connecting patients and healthcare providers for optimal care.</p>
11:50 – 12:00 PM	<p>Session 3: Engineering Global Health with Bio-AI Speaker: Mina Elisha Bekheet, CEO & Managing Partner, Panacea Description: Mina presents how Bio-AI is revolutionizing global health by creating a new asset class to tackle the biggest health challenges.</p>
12:00 – 12:10 PM	<p>Session 4: AI-Powered HealthTech Success in the GCC Speaker: Muhammad Mudassar, Strategic Engagement Director, Monstarlab Description: Muhammad breaks down the growth of AI-powered health technologies and how the GCC is leading the charge in this sector.</p>
12:10 – 12:20 PM	<p>Session 5: How Genetics Influence Longevity Speaker: Maria Antonela Axinte, Founder, DNA Longevity Description: Maria shares how genetics play a critical role in determining longevity, chronic disease predisposition, and personalized health strategies.</p>
12:20 – 12:30 PM	<p>Session 6: Holistic Health and Nutrition Speaker: Natasha Rudatsenko, CEO/Founder, Health Nag Description: Natasha discusses the holistic approach to health through nutrition, lifestyle changes, and the power of supplements.</p>
12:30 – 02:00 PM	Lunch Break
01:00 – 02:20 PM	Friday Prayer Break
02:30 – 02:40 PM	The Humour Formula: Ahmad Kasid, Comedian
02:40 – 02:50 PM	<p>Session 7: Advanced Techniques in VR for Healthcare Speaker: Dr. Adith Chinnaswami, Co-Founder, MediSim VR Description: Dr. Adith presents the future of VR in healthcare and its role in revolutionizing medical training and patient care.</p>

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• HEALTH TALKS STAGE •

DAY 2 | Health Talks Sessions

Friday, September 20th

Agenda

02:50 – 03:00 PM	Session 8: Genetic Pathways and Longevity Speaker: Abdul Aziz Hulleck, Co-Founder, Mashyah-Limited Description: Abdul Aziz dives into the genetic factors that determine aging and how to optimize genetic information for a longer, healthier life.
03:00 – 03:10 PM	Session 9: Mental Health in Focus: The Role of Active Living Speaker: Suzana Krkeljic, Founder, Believe Your Body Description: Suzana highlights the importance of active living in maintaining vitality and longevity, particularly for mental well-being.
03:10 – 03:20 PM	Session 10: The Role of Physical Activity in Wellness Speaker: Zena Habi, Wellness Coach Description: Zena discusses the critical role of physical activity in women's health and debunks common exercise misconceptions.
03:20 – 03:30 PM	Session 11: Women's Healthcare in the UAE: Challenges and Solutions Speaker: Harjit Bahia, Founder / CEO, LONGEVITY-UK Description: Harjit discusses how misdiagnoses and lack of female-focused research affect women's health, and presents innovative, gender-specific healthcare solutions.
03:30 – 03:40 PM	Session 12: The Role of AI in Breast Cancer Diagnosis Speaker: Dr. Wisam Ismail, Consultant Oncoplastic Breast Surgeon, American Hospital Dubai Description: Dr. Wisam Ismail delves into how AI technology is revolutionizing breast cancer diagnosis, enhancing early detection, accuracy, and treatment outcomes, ultimately improving patient care.
03:40 – 03:50 PM	Session 13: Brain Training for Healthy Success Speaker: Dr. Laura Aymerich-Franch, Founder, Akazest Description: Dr. Laura guides us through the 'Brainforest,' explaining how self-rewiring can foster success and well-being.
03:50 – 04:00 PM	Session 14: AI-Driven Early Detection and Personalized Health Engagement Speaker: Dr. Amani Amin Abulaban, CEO, Webteb Description: Dr. Amani explores how AI is transforming early disease detection and personalizing health engagement, improving patient outcomes through data-driven insights and proactive care.

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• INSIGHTFUL AREA - WORKSHOPS •

DAY 2 | Workshops Area

Friday, September 20th

Agenda

09:00 – 10:00 AM

Employee/Corporate Wellbeing By **Holistified**

Learn strategies to improve workplace well-being in this session by Holistified, focusing on practical tips to enhance corporate health and productivity.

10:10 – 10:40 AM

Wisdom of the heart By **Nada Chatila**

This session guides you through practices that enhance empathy, compassion, and intuitive insight, helping you navigate life's challenges with greater emotional resilience and inner peace.

02:00 – 02:30 PM

Breast Cancer Awareness By **Sandy Adel**

Join us for a crucial session on breast cancer awareness. Learn about early detection, risk factors, prevention, and the latest treatments.

• ZEN ZONE - WELLNESS AREA •

DAY 2 | Wellness Area

Friday, September 20th

Agenda

03:00 – 04:00 PM

Healing with Sound Immersion By **Vaishali**

Experience deep rest and strengthen your self-healing system. The power of Tibetan Sounds will leave you feeling fresh, energized and happy as Vaishali takes you through the journey of soothing sounds and vibrations to balance your energy in this Sound Immersion session.

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• GALA DINNER AGENDA •

Gala Dinner		Friday, September 20 th	Agenda
07:00 – 07:15 PM	Arrival and Networking		
07:15 PM	Gala Dinner and Awards Ceremony Begins		
07:20 – 08:00 PM	Recognition Ceremony		
08:05 – 08:10 PM	Opening Act Dance Performance		
08:15 PM	Dinner to be Served as the Comedian Starts the Act		
08:15 – 08:30 PM	Stand-up Comedian / Ahmed Kasid		
08:30 – 08:50 PM	Singer		
08:50 – 10:00 PM	DJ Set		

END OF DAY 2

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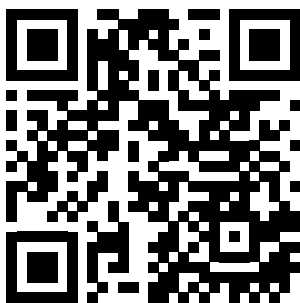


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