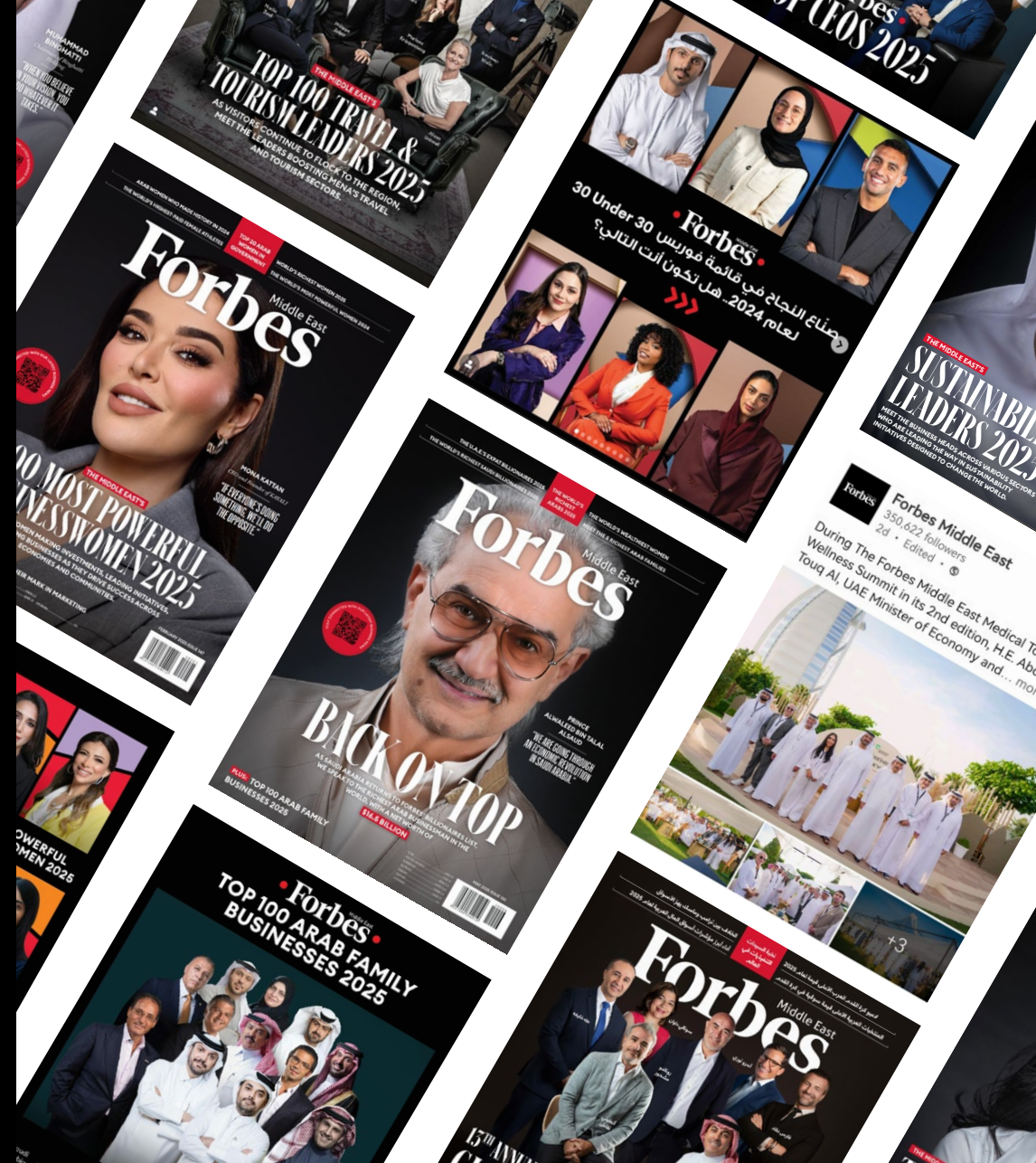


Forbes MIDDLE EAST 2026 Media Kit





ABOUT US

Forbes Middle East is a licensed edition of Forbes for the Arab world, championing inspiring business journalism and entrepreneurial capitalism. Our online and social platforms break news covering billionaires, business, investment, technology, economy, entrepreneurship, leadership, and luxury lifestyles. Our monthly magazine, featuring in-depth interviews with the Middle East's most influential and innovative leaders, is published in print in English and Arabic with digital versions available to both regional and global audiences on our website.

Forbes Middle East extends the Forbes brand of journalism across the Arab world, conducting its own comprehensive research to publish original lists that adhere to strict methodologies. Its content attracts business leaders, investors, active and potential entrepreneurs, and a wide audience of ambitious and influential executives.

Mission

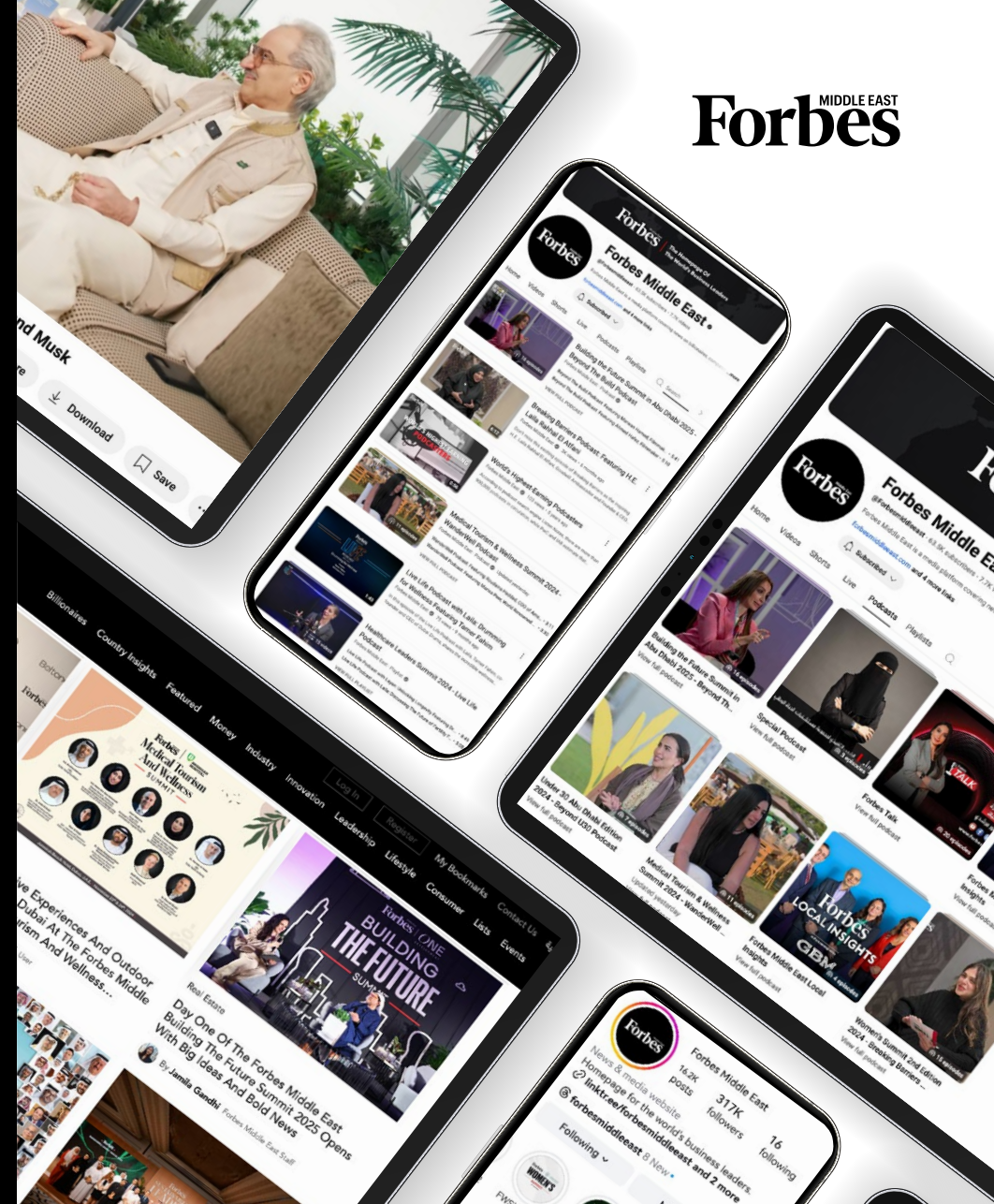
Creating impactful content and upholding ethical journalism are our top priorities. We strive to consistently add value through our events and content while driving innovation and digital transformation. Our advanced digital platform and our Forbes Studio produce a diverse range of meaningful content, including initiatives like She Leads and Leaders Insights.

**Content is at the heart of what we do—
it's our key to making a lasting impact.**

APH
Arab Publisher House

Arab Publisher House FZ LLC has the exclusive license from Forbes Media, to publish Forbes Middle East content in print and online in MENA.

Forbes MIDDLE EAST





Championing Leadership And Business Success In The Middle East

Featuring articles and reports exploring growth, innovation and entrepreneurial spirit, Forbes Middle East is an ideal read for investors looking for new opportunities.

Every month we publish original and relevant lists and rankings based on neutral scientific research. Through a wide network of experts and contributors, we provide insights, commentary and analysis on the people, companies and industries shaping the economies of the Arab world.

Our Platforms

PRINT MEDIA

- English Edition
- Arabic Edition
- Special Country Reports
- Special Industry Reports

DIGITAL

- English Website
- Arabic Website
- Digital Social Media
- Studio Production

EVENTS

- In-Person Summits
- Gala Dinners
- Virtual Events



11.3 Million

Social media
reach (monthly)



19.2 Million

Website views
(annually)



12 Countries

in MENA region

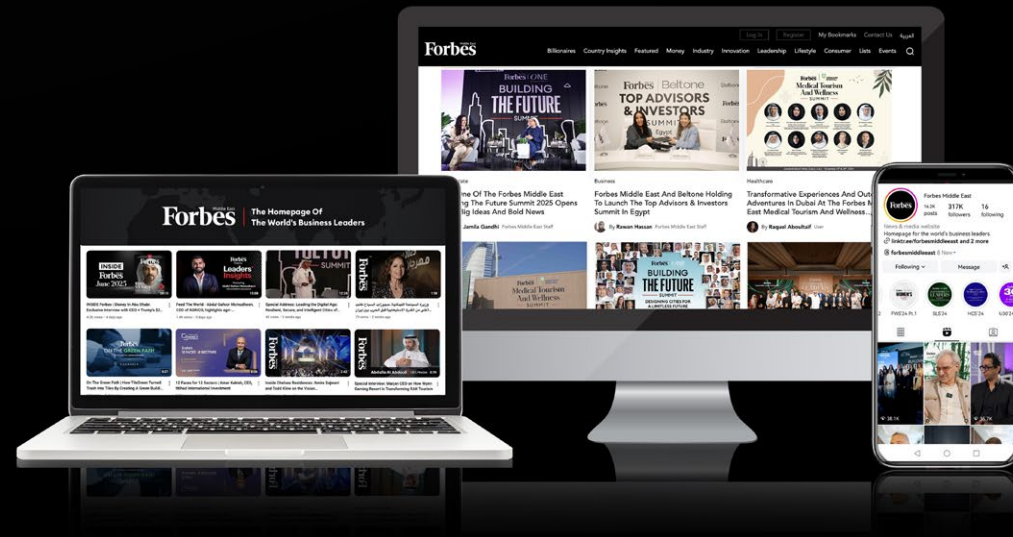


**15+
Roundtables**

Hosted in 2020



Amplify Your Campaign with High-Impact Targeted Platforms



Print

A leader in business journalism, Forbes magazine provides diverse coverage of business, finance, technology, and entrepreneurship, and lifestyle in 10+ issues annually.

Digital Display

Forbesmiddleeast.com convenes the Middle East and GCC's influential leaders, policy-makers, entrepreneurs and innovators across business, finance, technology and entertainment to harness their collective knowledge to address today's critical issues and discover innovative solutions.

Events

Our events bring together leaders, experts, and executives to network and discuss the most pressing business trends and topics.

Video

We use the highest-quality digital production to create informative and entertaining shows and video interviews.

Social

With millions of hits a month from our followers, our social platforms promote our content to engage and inspire our audience.

Research

Independently creates, deploys and funds proprietary research surveys and content experience across topics and trends relevant to Forbes' communities.

Custom Content

Forbes delivers, produces and distributes award-winning content solutions for your brand across our suite of products that generate awareness and action via full-scale storytelling and design offerings,

Programmatic

With millions of hits a month from our followers, our social platforms promote our content to engage and inspire our audience.



FEBRUARY

Top 50 Tech Leaders

MENA's Tech Leaders 2026 is Forbes Middle East's first dedicated ranking of the people shaping the region's technology agenda. It brings together government figures, founders, operators, and executives influencing how technology is built, scaled, and regulated across the Middle East and North Africa – through policy, infrastructure, and long-term execution, not vision statements. Together, they show where the region's tech sector stands today – and who is quietly shaping what comes next.

MARCH

Most Valuable Listed Companies

Most Valuable Listed Companies ranks the region's largest publicly listed businesses by market capitalisation. The list collates market values across 11 Middle East stock exchanges, ranking companies based on their market cap at the time of measurement. It shows where capital is moving – and which companies matter most right now.

APRIL / MAY

World's Richest Arabs • Expat Billionaires • Top Real Estate Leaders • Top Asset Managers (online)

Our annual flagship ranking of the Arab world's billionaires showcases MENA's wealthiest individuals. Many have amassed their fortunes over decades, while others have inherited their wealth. Most remain active investors. In our April/May issue, we also take a deep dive into the region's Top Real Estate Leaders who are reshaping skylines, and redefining how cities are built and lived in. This list spotlights the leaders behind the region's most ambitious projects – and the strategies shaping its urban future.



JUNE

Top CMOs in the Middle East / Top Arab Family Businesses

In our June issue, we reveal the top marketing executives telling the stories that have helped build the region's biggest brands and contributed to their company's success. At the same time, we take a look at the Middle East's most influential and thriving CEOs as they lead and grow their firms through an era of unpredictable transformation and unabated innovation.

JULY / AUGUST

Top CEO's / Global Meets Local (online) / FinTech 50 (Online)

Our Global Meets Local list identifies companies from the annual Forbes Global 2000 list with significant operations in the Middle East and ranks their most senior executives based here. In our July issue, we explore the significant impact that these familiar international brands are having on and in the Arab world as we delve into the recent achievements of these regional leaders. We also unveil the technology leaders making banking and financial services more accessible to all through the click of a button.



SEPTEMBER

Healthcare Leaders / Travel Leaders (online)

The significance of the healthcare sector is more prominent than ever as increasing investment in research and wellness continues to drive innovation. As technology and scientific advancements make breakthroughs in the treatment and delivery of patient care, we reveal the leaders making moves to make the Middle East a global hub for healthcare.



OCTOBER

100 Sustainability Leaders

As the issue of sustainability becomes ever more vital in our fight to protect our planet, we highlight the Middle Eastern companies making measurable ground-breaking moves to implement sustainable practices across multiple sectors. From energy to technology to green trade and real estate, these are the leaders turning promises into actions to combat the accelerating risks of climate change.



NOVEMBER

Most Powerful Businesswomen / 30 Under 30

Women are on the rise in MENA as they continue to thrive in leadership. While they have yet to see equal representation in the boardroom, they are holding influential and impactful positions in some of the biggest companies and most innovative organizations in the region. Our annual list of the Middle East's most powerful women in business highlights the pioneers, innovators, and policy-makers with the most significant impact.



DECEMBER

The Middle East's Top Venture Capitalists / Top 50 Banks in the Middle East

We rank the Top 50 Banks in the Middle East, highlighting the institutions shaping the region's financial backbone. The list is based on four equally weighted measures - assets, total income, profits, and market capitalisation - to reflect both scale and performance. Together, these banks show where financial strength, stability, and influence sit across MENA's evolving economic landscape.

OPPORTUNITIES TO ENGAGE

Align your Brand with Forbes Middle East





Forbes MIDDLE EAST 2026 EVENTS CALENDAR





EVENT NAME	LOCATION	DATE	WEBSITE
2026			
CMOs Gala Dinner & Awards Night	Dubai, UAE	June 12	Link
Building the Future Summit	Abu Dhabi, UAE	June 23-24	Link
Healthcare Leaders Summit	Riyadh, KSA	September 13	Link
Schneider Electric CEO Forum	Abu Dhabi, UAE	September 15	Link
Healthcare Leaders Summit	Abu Dhabi, UAE	September 22-23	Link
Fintech Forward	Manama, Bahrain	October 7-8	Link
Sustainability Leaders Summit	Abu Dhabi, UAE	October 19-20	Link
Family Business Summit	Abu Dhabi, UAE	October 28-29	Link
Building the Future Summit	Riyadh, KSA	November 10	Link
Future Growth Nexus Summit	Dubai, UAE	November 23	Link
Building the Future Summit	Cairo, Egypt	November 29-30	Link
Women's Summit	TBC	November	Link
Medical Tourism and Wellness Summit	Dubai, UAE	December 8-9	Link
2027			
Forbes Middle East Hub	Davos, Switzerland	January 19-23	
Top Advisors & Investors Summit	Sharm El Sheikh, Egypt	January 27-28	Link

For more information about Forbes Middle East events,
visit **forbesmiddleeastevents.com**

For sponsorship opportunities,
contact **info@forbesmiddleeast.com**

Engagement Opportunities

Forbes Middle East in-person and hybrid events bring together the most prominent thought leaders and industry icons to foster community and propel conversations forward.

Connecting Communities That Drive Impact

Target Audience:

- C-Suite Executives and Senior Management
- Government Officials and Regulatory Bodies
- Industry Experts & Thought Leaders
- Business Consultants and Advisors
- Financial Institution and Investors
- Asset Management Professionals
- Entrepreneurs and Change Makers
- **Exclusive Networking Opportunities**
Engage directly with high-profile individuals, C-level executives, industry leaders, and influential decision-makers across the region.
- **Speaking Opportunities**
Position yourself or your brand as a thought leader by participating in keynote sessions, panel discussions, or fireside chats.
- **Enhanced Brand Exposure & Promotion**
Amplify your brand presence through strategic visibility across event venues, digital platforms, print coverage, and social media promotion.
- **Bespoke Marketing & Sponsorship Packages**
Access fully customized deliverables tailored to your brand objectives, including co-branded content, spotlight interviews, and on-site activations.



Print Calendar, Rates & Specs





Print Editorial Calendar

ISSUE DATE	EDITORIAL THEMES	AD CLOSE	PRINT RECEIVED	ON SALE
April / May <i>May 26 Arafat Day; May 27 - 29 Eid Al Adha</i>	• World's Richest Arabs • Expat Billionaires • Top Real Estate Leaders • Top Asset Managers (online)	4/17	5/7	5/8
June <i>June 16 Islamic New Year</i>	• Top CMOs in the Middle East • Top Arab Family Businesses	5/15	6/3	6/4
July / August <i>August 25 Prophet Muhammad's Birthday</i>	• Top CEO's • Global Meets Local (Online) • FinTech 50 (Online)	7/16	8/4	8/5
September	• Healthcare Leaders • Travel Leaders (online)	8/17	9/3	9/4
October	• Sustainability Leaders	9/16	10/5	10/6
November	• Most Powerful Businesswomen • 30 Under 30	10/16	11/3	11/4
December <i>December 1 Commemoration Day; December 2-3 National Day</i>	• The Middle East's Top Venture Capitalists • Top 50 Banks in the Middle East	11/16	12/7	12/8
2027				
February	• Top 50 Tech Leaders	1/15	2/4	2/5
March <i>February 8 Start of Ramadan; March 9 - 11 Eid al Fitr</i>	• Top Real Estate Leaders	2/17	3/5	3/8

Digital Advertising Rates

Leaderboard AD		Half Page AD	
Dimension	728x90 pixels	Dimension	300x600 pixels
File Size	40KB	File Size	40KB
Run On Site (ROS per CPM)	\$200	Run On Site (ROS per CPM)	-
Run on Channel (ROC per CPM)	\$250	Run on Channel (ROC per CPM)	-
Premium per CPM	\$350	Premium per CPM	\$450

Box AD		Billboard AD	
Dimension	300x250 pixels	Dimension	970x250 pixels
File Size	40KB	File Size	60KB
Run On Site (ROS per CPM)	\$200	Run On Site (ROS per CPM)	-
Run On Channel (ROC per CPM)	\$250	Run on Channel (ROC per CPM)	-
Premium per CPM	\$350	Premium per CPM	\$600

Brand Voice				
Annual Package	Rates can be provided upon request			

Social Media Post - Image	(1 Post)	(4 Post)	(8 Post)	(12 Post)
	\$15,000	\$13,500	\$12,750	\$11,250
Social Media Post - Video	(1 Post)	(4 Post)	(8 Post)	(12 Post)
	\$25,000	\$22,500	\$21,250	\$18,750

Please contact us for combined deals in Arabic and English.



Digital Production Rates

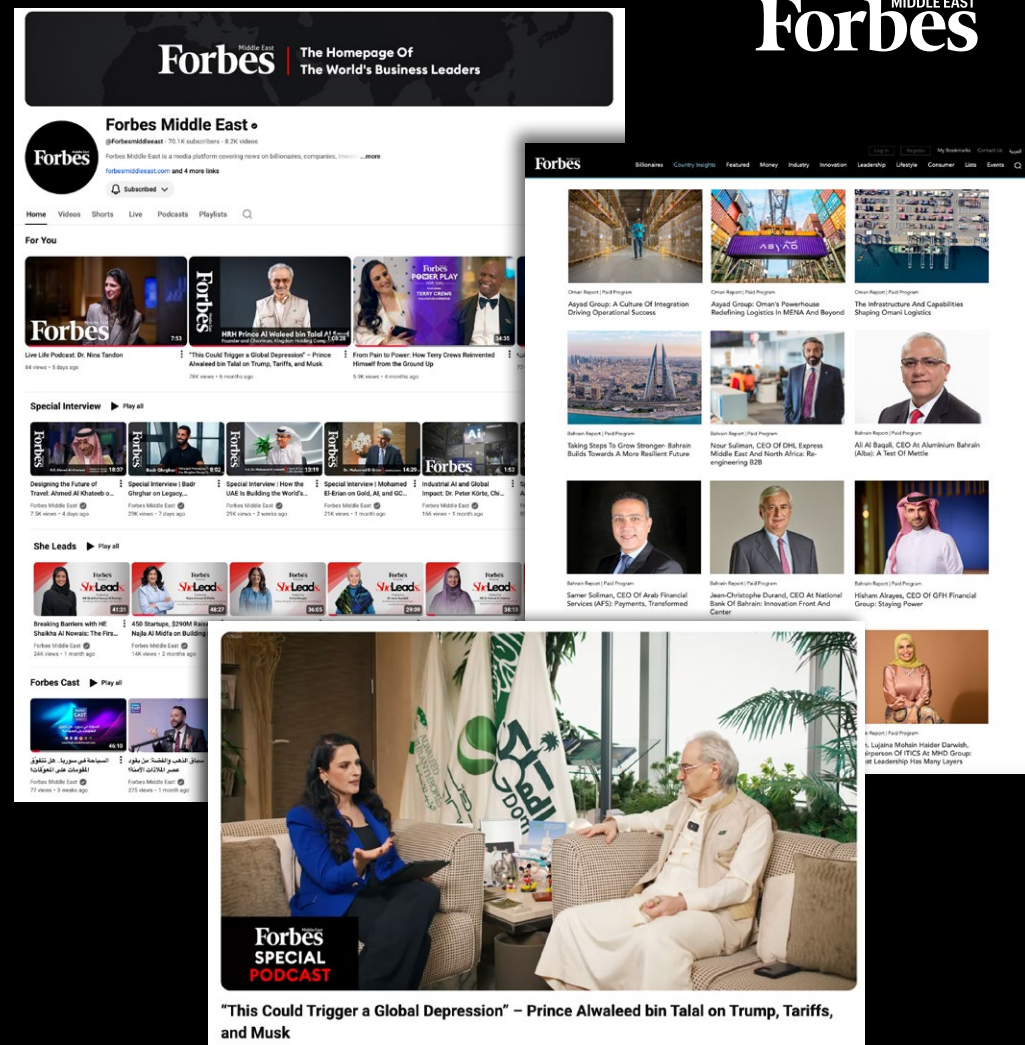
Online Article (500 words limit)

1 Article	\$25,000
4 Articles (per Article)	\$22,500
8 Articles (per Article)	\$21,250
12 Articles (per Article)	\$20,000

Other Products

Special Video Interview / Report	\$50,000
Podcast Episode	\$50,000
Digital Production Series/Shows	Enquire about rates from our sales

Enquire about rates from our sales



Print Advertising Rates

Inside Full page AD	
Open	\$15,000
4 Insertions	\$13,500
8 Insertions	\$12,750
12 Insertions	\$11,250
Inside Full page AD - First 25 pages	
Open	\$18,000
4 Insertions	\$16,200
8 Insertions	\$15,300
12 Insertions	\$13,500
Inside Front Cover (IFC) / Inside Back Cover (IBC)	
Open	\$27,500
4 Insertions	\$24,750
8 Insertions	\$23,375
12 Insertions	\$20,625
Outside Back Cover (OBC)	
Open	\$30,000
4 Insertions	\$27,000
8 Insertions	\$25,500
12 Insertions	\$22,500
Front Cover Gatefold (FCG)	
Open	\$43,750

Rate base: 20,000 copies (10,000 English and 10,000 Arabic)
Please contact us for combined deals in Arabic and English.



Print Advertising Rates

Inside Full Page Advertorial (Content provided by the Client)

Open	\$25,000
4 Insertions	\$22,500
8 Insertions	\$21,250
12 Insertions	\$18,750

Inside Front Cover Spread (DPS) Ad

Open	\$36,250
4 Insertions	\$32,625
8 Insertions	\$30,813
12 Insertions	\$27,188

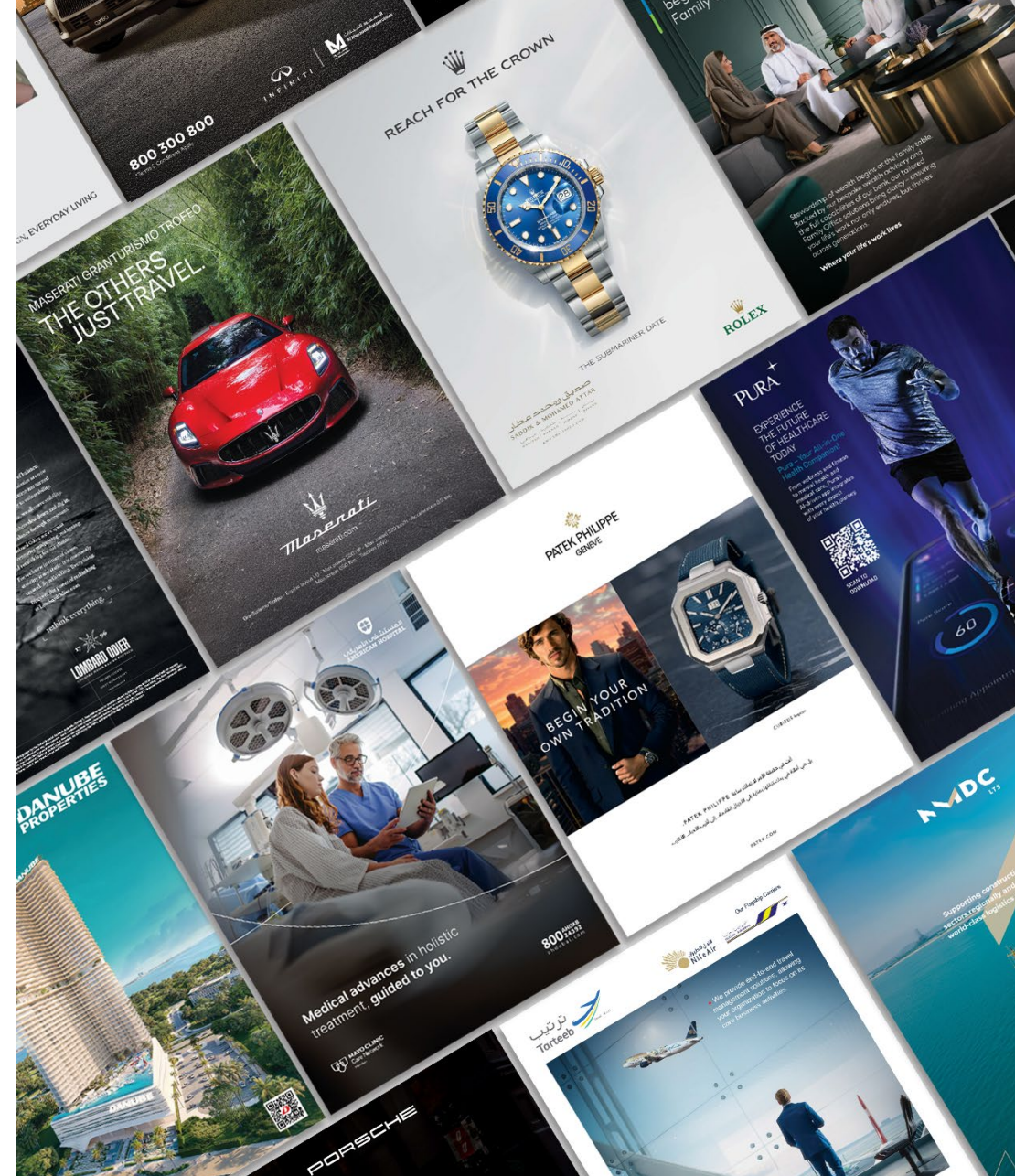
Inside Double Page Spread (DPS) Ad

Open	\$31,250
4 Insertions	\$28,125
8 Insertions	\$26,563
12 Insertions	\$23,438

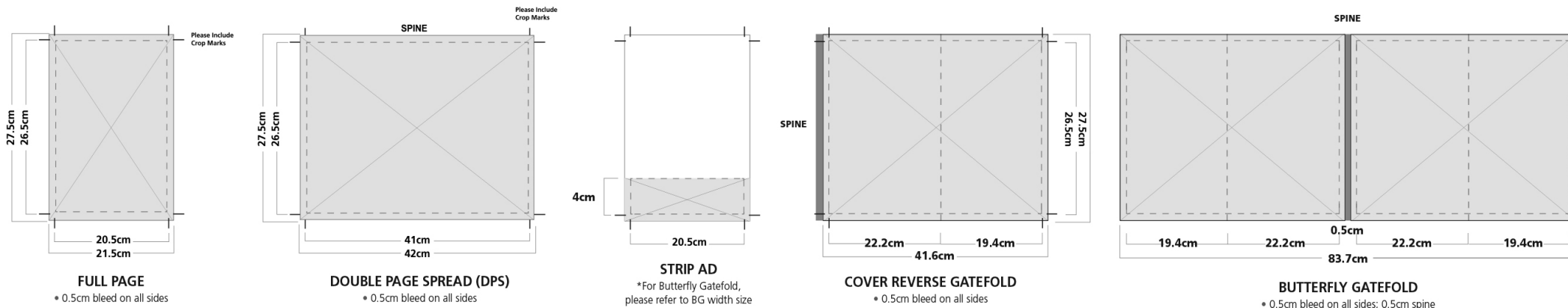
Special Operations

Butterfly Gatefold Wrap (BG)	\$82,500
Bellyband	\$27,000

Rate base: 20,000 copies (10,000 English and 10,000 Arabic)
Please contact us for combined deals in Arabic and English.



Print Production Specifications



AD SIZE	Trim (W x H)	Bleed	Safe Area
Single Page	20.5 x 26.5 cm	26.5 x 27.5 cm	19.5 x 25.5 cm
Spread (DPS)	26.5 x 41 cm	27.5 x 42 cm	25.5 x 39 cm
Special Operations	By request		

Image Resolution	300 dpi JPEG (CMYK)
Color	4/C Process (CMYK)
Preferred Digital File Format	PDF, images in CMYK and all fonts embedded
Open Files for Reports	Package: Indesign, with fonts and links

Forbes Middle East:

Creatives must be sent to
Upeksha Udayangani
 Client Relations Executive
upeksha@forbesmiddleeast.com

Insertion Order (IO)
Advertising
advertising@forbesmiddleeast.com

Print-Related Information/Queries
Julie Gemini Marquez
 Senior Brand and Creative Content Executive
julie@forbesmiddleeast.com

Digital Specifications

Description	Leaderboard Desktop	Leaderboard Mobile	MPU	Half page	Billboard	Super Leaderboard
Size in Pixels (Width x Height)	728 x 90	320 x 50	300 x 250	300 x 600	970 x 250	970 x 90
Recommended Max. File Size	150KB	50KB	150KB	200KB	200KB	200KB
File Format	Static / Estimated image (.gif/ .jpeg / .png)					
Animation	Animation is accepted (suggested max. 15 seconds)					
Looping	Allowed					
3rd Party Ad serving	This AD placement can be third party AD served					
Testing	All creatives must function uniformly on both MAC and PC platforms as well as multiple browser versions of Internet Explorer, Firefox, Google Chrome, Mozilla and Safari					

EDM Specifications

Size in Pixels (Width x Height)	700 x 1000
Format	HTML
Maximum Size	250KB (Recommended)

Video Ad Specifications

Resolution	300 x 250
Maximum Size	30MB
Duration	45 seconds max.
Supported Formats	MPEG4, MOV, AVI, WMV

Online Article

No. of Words	500-1000
Photo	High resolution 300 dpi .jpeg (CMYK)
File Format	Word doc
Process: Received article will be forwarded to our editor. Edited version will be shared with the client for final approval before publishing	

For clarification and other related inquiries, please email

Upeksha@forbesmiddleeast.com

MARKETING & DISTRIBUTION

Print & Digital



Digital Marketing

Forbes Middle East's digital platforms offer partners an opportunity to enhance their visibility and brand recognition. Our website is a premium site for partners to market themselves through articles, blogs, campaigns, videos, and interviews.

Advertising opportunities on the website include large format banner inventory, text links, and site captures.

Advertorial thought leader style article or Q&A interview written by the client and edited by Forbes Middle East team.

Digital Magazines subscribers can access our monthly publications through the website, so print advertising goes even further to also reach our digital audience.

Email Marketing targeted to Forbes Middle East's registered and verified database delivers partner messaging directly to its intended audience.

Product Reviews

Forbes Brandvoice allows businesses to create content of their own to control their narrative and speak directly to the Forbes Middle East audience.

Multimedia

Video Marketing customized audio-visual material, such as video interviews and reels, engage our audience through smart and eye-catching digital content.

Digital Production state-of-the-art equipment and studios can manage production projects including documentaries, content focused series, video reports and more.

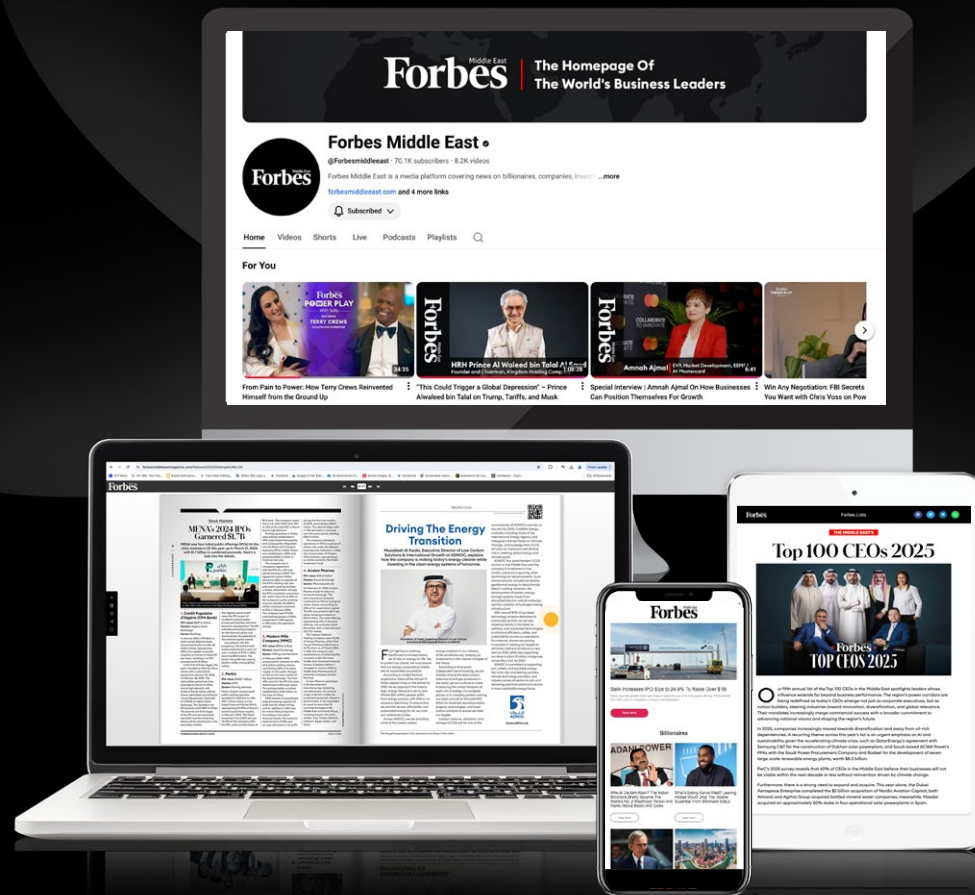
19.2 Million
Pageviews (annual)

15.8 Million
Unique page views

1.6 Million
Average monthly pageviews

7.5 Million
Annual users

Forbes MIDDLE EAST

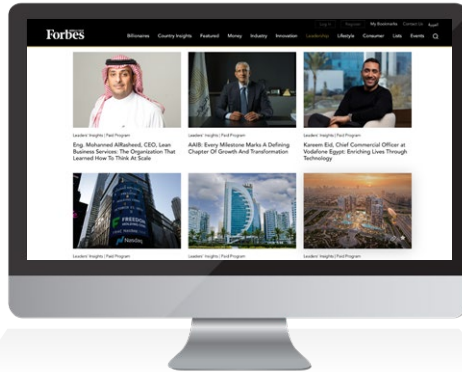


Digital Marketing

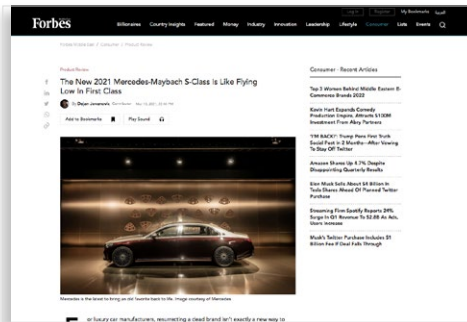
Forbes Middle East digital media solutions offer partners multiple platforms to promote their brands.

Forbes MIDDLE EAST

Online Advertorial



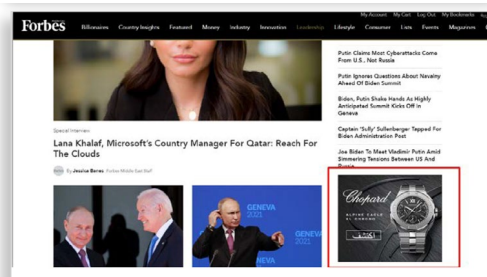
Product Review



Social Media Promotion



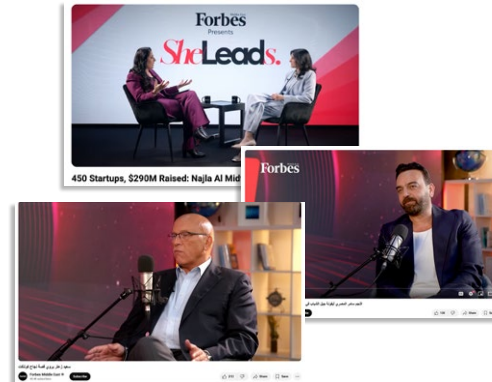
Digital Ads



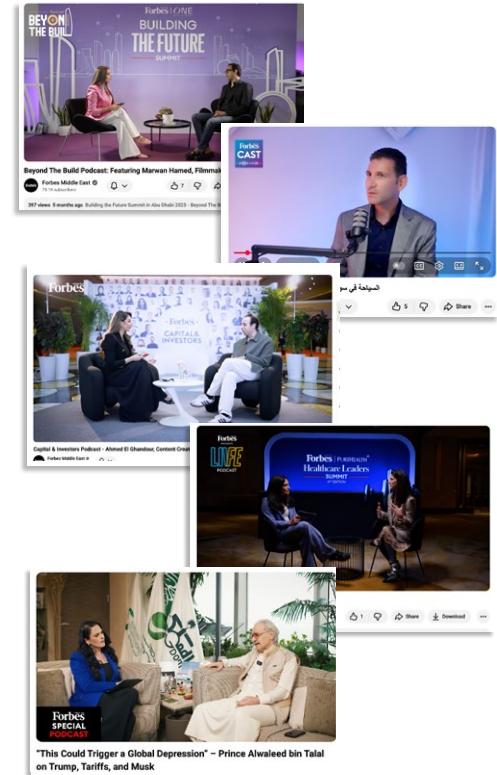
Special Interview



Sponsored Series Production



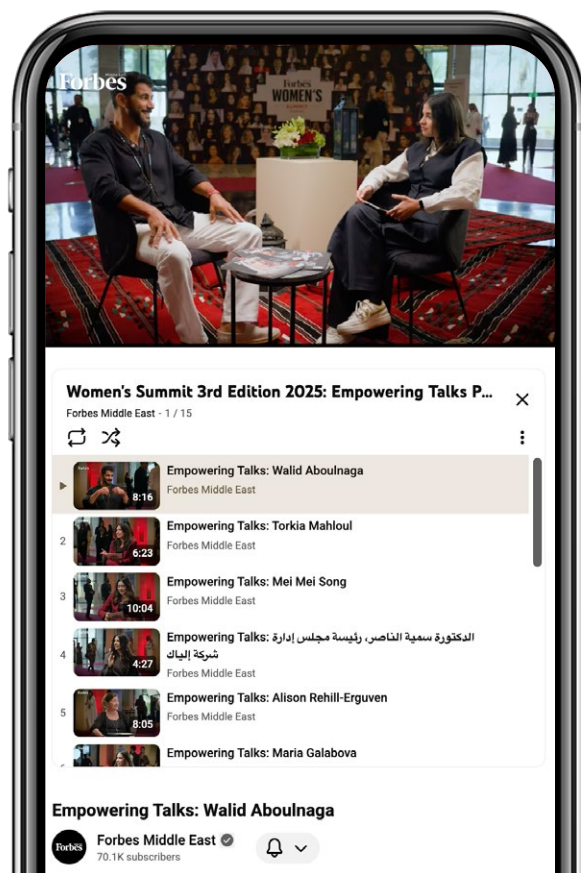
Podcast



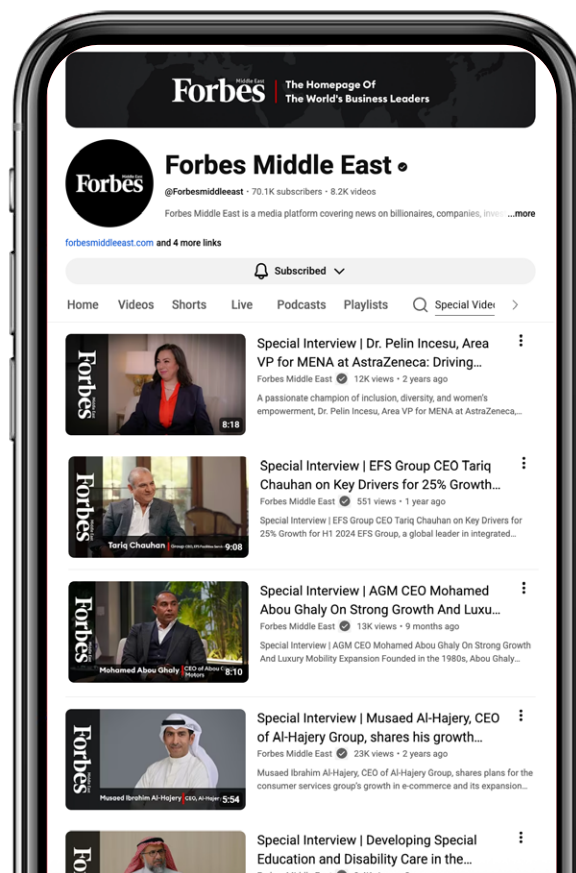
Digital Production

Forbes Middle East digital media solutions offer partners multiple platforms to promote their brands.

Event Coverage



Special Video Interview



Special Video Report



Magazine Distribution

Stay informed, find Forbes Middle East at these prestigious locations.

Forbes MIDDLE EAST



AT THE TOP
BURJ KHALIFA



Kempinski
The Boulevard
DUBAI



Kempinski
Central Avenue
DUBAI



ATLANTIS
THE ROYAL
DUBAI



JW MARRIOTT®



THE ROYAL MERIDIEN
BEACH RESORT & SPA DUBAI



HARTOON GRAND RESORT
AUTOGRAPH COLLECTION
HOTELS



JA
RESORTS & HOTELS



GROSVENOR HOUSE
A LUXURY COLLECTION HOTEL



Fairmont
BAB AL BAHR



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DUBAI
THE PALM



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GOLF ESTATES



ANANTARA
THE PALM - DUBAI
RESORT



BVLGARI
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FOUR SEASONS
HOTELS AND RESORTS



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RIYADH
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EMIRATES PEARL



MANDARIN ORIENTAL
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ABU DHABI



RAFFLES
دوريات رافلز



RIXOS
PREMIUM DUBAI



فندق شانغريلا دبي
Shangri-La hotel
DUBAI



SOFITEL
HOTELS & RESORTS
سوفيتيل - دبي داون تاون
DUBAI DOWNTOWN



WALDORF ASTORIA®
DUBAI INTERNATIONAL FINANCIAL CENTRE



Fairmont
NILE CITY



THE RITZ-CARLTON
DUBAI INTERNATIONAL FINANCIAL CENTRE



THE RITZ-CARLTON
ABU DHABI, GRAND CANAL



ST REGIS
SAADIYAT ISLAND • ABU DHABI



Jumeirah
EMIRATES TOWERS
DUBAI



Jumeirah
BEACH HOTEL
DUBAI

PLAZA
PREMIUM
LOUNGE

غرفة دبي
DUBAI CHAMBER
للتجارة
COMMERCE

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

Fairmont
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ABU DHABI, GRAND CANAL

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Jumeirah
EMIRATES TOWERS
DUBAI

Jumeirah
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مجلس دبي الرياضي
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ADGM
اقتصاد دبي العالمي

Dubai International
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Airlines



الإتحاد
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JETEX



Distribution partner
in the MENA Region

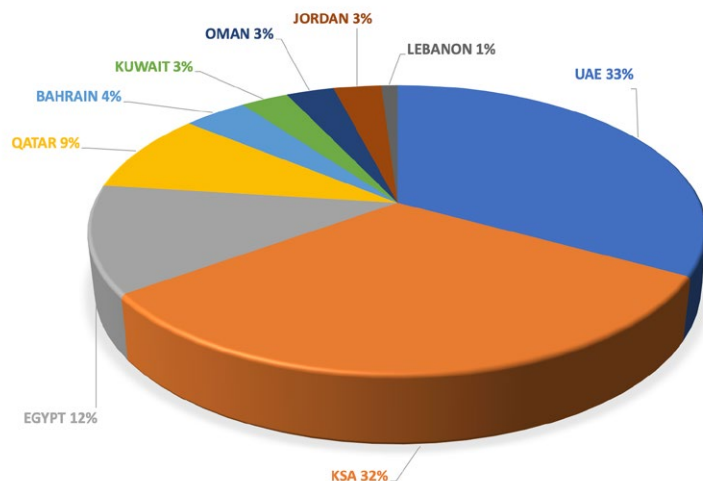


JASHANMAL
جاشنمال

Distribution partner in Egypt

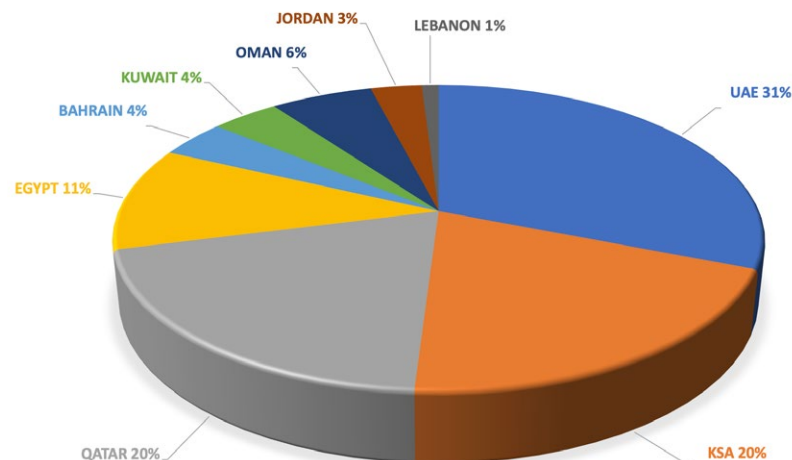


Print Offline Circulation



Hard copies of Forbes Middle East magazine are distributed across the United Arab Emirates, the Kingdom of Saudi Arabia, Bahrain, Oman, Kuwait, Egypt, Lebanon, Jordan and Qatar

Targeted C-Level Distribution



We have partnered with DHL, Aramex and Jashanmal to deliver the prestigious Forbes Middle East monthly magazines to top officials and executives across the Middle East. These select HNWI's are some of the most influential people in the region.

C-Level Personas Include:



- Chairmen
- Board of Directors
- Ministry Officials
- CEOs
- COO
- CFOs
- CMOs
- Other important media officers

Distribution of 10,000 English and 10,000 Arabic magazine copies.

Digital Reach

1.6M Average monthly views
www.forbesmiddleeast.com

296,100
Email Subscribers

22.7M
Average Reach Per Month

25,588
Newsletter

Number of Followers (As of July 2026)

605,221
ForbesME

639,705
Forbes.ME

558,907
forbesmiddleeast

375,236
Forbes Middle East

77,364
Forbes Middle East

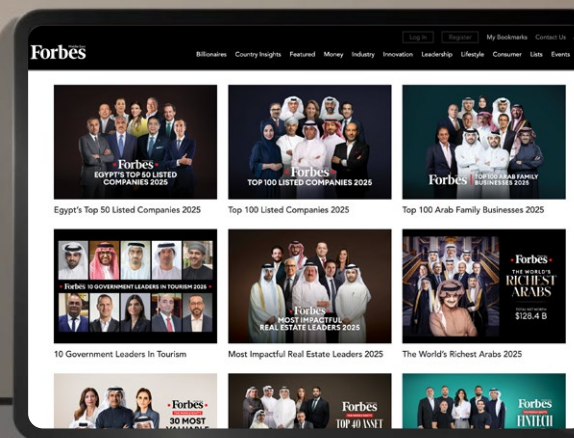
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Whatsapp subscribers

Forbes MIDDLE EAST

Championing Leadership And Business Success In The Middle East



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Events

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